



Side-by-Side Comparison GreenArrow vs SendGrid



MTA TECHNOLOGY

VirtualMTA: IP Segmentation	Yes	Yes
VirtualMTA: Adjustable Throttling	Yes	No
Automatic Bounce & Spam Complaint Processing	Yes	Yes
Submit Email with: SMTP	Yes	Yes

RESTful APIs

Transactional Email Sending API	Yes	Yes
Subscriber Management API	Yes	Yes
Campaign Management API	Yes	Yes
Autoresponder Management API	Yes	No
Reporting API	Yes	Yes
Embeddable HTML Report API	Yes	No

STATISTICS

Click & Open Tracking	Yes	Yes
Inbox Monitoring	Yes	No
Detailed Bounce and Deferral Reporting	Yes	No
Webhooks	Yes	Yes

DELIVERY & SUPPORT

On-premise option	Yes	No
Cloud/SaaS option	Yes	Yes
Dedicated Sysadmin for Setup Process	Yes	No
Phone/Email support	Yes	Yes
Deliverability support	Yes	Yes

INTEGRATED MARKETING SOLUTION

WYSIWYG and HTML editor	Yes	Yes
Autoresponders	Yes	No
A/B testing with Automatic Winner Selection	Yes	Yes
Special Sending Rules	Yes	No

Want the whole story? Reach out for a demo to learn more: www.drh.net/demo