



# Side-by-Side Comparison

## GreenArrow vs PowerMTA

GreenArrow

**powerMTA™**

### MTA TECHNOLOGY

VirtualMTA: IP Segmentation & Throttling	Yes	Yes
Manage VirtualMTA through Web Interface	Yes	No
DKIM, SPF, SenderID	Yes	Yes
Automatic Bounce & Feedback Loop Processing	Yes	Yes
Submit Email with: SMTP, REST API	Yes, Both	SMTP
Integrated Front-end, Design Studio Available	Yes	No

### ADVANCED FEATURES

Transparent Click & Open Tracking	Yes	No
Seed List / Inbox Monitoring	Yes	No
Detailed Delivery Reports	Yes	Yes
Embeddable Reporting	Yes	No

### DELIVERY & SUPPORT

Flexible Purchase Options	Perpetual/Annual/Monthly	Perpetual/Annual
On-premise or Cloud/SAAS	Both Available	On-premise Only
Installation Service & Dedicated Set-Up Support	Yes	No
Phone and Email Support	Both	Email Only

### INTEGRATED MARKETING SOLUTION

WYSIWYG and HTML editor	Yes	No
Manage Autoresponders	Yes	No
A/B testing with Winner Selection	Yes	No
Powerful API Enabling Integration	Yes	No

Want the whole story? Reach out for a demo to learn more: [www.drh.net/demo](http://www.drh.net/demo)